

Shortly after Jane's passing, the Findlay estate donated the plat to the City of Cincinnati, stipulating that it be used to build a public market named for and commemorating General Findlay. In 2000, the non-profit, The Corporation for Findlay Market (CFFM), was formed to manage the market. The Findlay family is still very much involved; a member of the family is even on the Board of Directors.

The market has undergone many changes throughout the years, but the original structure was an open air market much like the one you are standing under. Built in the early 2000s, our farmers market is a semi-enclosed structure where farmers and growers gather on the weekends to sell seasonal produce, flowers, plants, local honey, eggs, chicken, beef and more.

Stop 2

Findlay Market is located in the historic neighborhood of Over-the-Rhine (OTR), getting its name from the large number of German immigrants who lived here. Central Parkway (a major street just west of the market) used to be the Miami and Erie Canal. The residents of Over-the-Rhine would have to cross over the canal using bridges. The waterway reminded the German immigrants of the Rhine River in their native Germany, hence the name "Over-the-Rhine."

The neighborhood saw rapid growth through the last half of the 19th century. Anti-German hysteria occurred in the 20th century and drove German populations out of the urban core and into the suburbs. Read more about anti-German hysteria



on the historical marker located next to you on the sidewalk corner by Silverglades.

Credit for founding the market goes to one of those German immigrants: Nikolaus Hoeffler. He came to Cincinnati from Germany in 1832, and established

a vegetable garden on farmland leased from the Findlay estate. In 1850, Hoeffler conceived the idea of subdividing the farm, went into real estate, and became the property agent and administrator of the Findlay land holdings. When Findlay Market was dedicated in 1852, Nicholas laid the cornerstone, and he included several bottles of wine from his own wine cellar.

German immigration to OTR continued through the last half of the 19th century. Most of the 950 structures in the OTR North district were erected between 1860 and 1900. According to the Historic District Designation Report, "Over-the-Rhine's collection of commercial, residential, religious and civic architecture is one of America's largest and most cohesive surviving examples of an urban, 19th century community." As you walk around the market district, notice the beautiful Italianate architecture consisting of flat roofs, projecting eaves supported by corbels, cornice crown molding and tall windows.

Stop 3

Findlay Market is Ohio's oldest surviving municipal market house. It was designed using a durable but unconventional cast and wrought iron frame. Findlay Market was listed on the National Register of Historic Places in 1972; read more on the historical marker located on the corner of Race Street and Essen Strasse. The structure was among the first markets in the U.S. to use iron frame construction technology and is one of very few that have survived. As you walk through the market house, notice everything painted red is the original cast and wrought iron framework.

Built originally as an open-sided pavilion, the market was erected in 1852 but disputes with contractors and difficulties correcting problems with the new construction methods delayed its opening until 1855. The center masonry tower was added in 1902. Soon after, public health concerns about the market, which was open to the elements and exposed to increasing urban pollution, prompted enclosure of the market house and the addition of plumbing and refrigeration. Merchants previously had used cool storage in deep cellars beneath nearby breweries.

Stop 4

The market house has a good ratio of prepared food (1/3) to raw food vendors (2/3). Some of our vendors have been part of the market for generations. Eckerlin Meats, for example, has been here for six generations; their business is as old as the market itself!



On the floor in the center of the market house is a colorful tile mosaic, called the Market Carpet, commissioned by the Corporation for Findlay Market to commemorate FindlayMarket's 150th anniversary in 2002. Each panel represents 50 years of market history. If you look closely, you will notice how the market has changed over the years (i.e., horse and buggy transportation to car transportation).

Stop 5

During the 18th and 19th centuries, public markets were a primary source of perishable food for residents of America's growing, densely populated cities. Many cities, including Cincinnati, built and operated large municipal markets that housed butchers and fish sellers and attracted farmers and produce vendors to surrounding streets. Cincinnati operated nine public markets at the start of the Civil War.

If you take a step back from the market house to look up, you will notice the bell tower. You may have heard the bell ring already, as it sounds when the market opens, closes, and every half hour between. This bell is special as it is the original bell from the Pearl Street Market. Pearl Street Market was built in 1901 on Market Street between Sycamore and Broadway at a location that had been the site of a public market since 1804. The Pearl Street tower bell moved to Findlay Market when Pearl Street was razed in 1934.

Public markets began to decline in Cincinnati during the late 19th century. The construction of five inclined railroads connected to the city's street railroad (trolley)

systems made it possible for working people to move out of Cincinnati's densely populated river basin. This population shift led to the creation of neighborhood business districts that included grocery stores on the hills. As a result of increasing competition and declining population, only one survives today - Findlay Market. Read more on the historical marker located on the corner of Elm and Elder Streets.

Stop 6

In recent years, the Corporation for Findlay Market has expanded its mission beyond being a premier destination for fresh,



local food. If you take a look south on Elm Street, you will notice a tan building with a white and orange awning. That building is Findlay Kitchen, an 8,000 square foot shared-use incubator kitchen that provides local food entrepreneurs with affordable access to commercial-grade kitchen equipment and storage space. At any given time, Findlay Kitchen can support 70-80 members. About 80% of members are women, minority, or immigrant owned businesses.

Stop 7

You are ending your tour at the Findlay Market Biergarten. German entrepreneurs developed an extensive brewing industry in the area consisting of 36 individual breweries by 1860. We commemorate this history May-October by featuring local breweries on a rotating basis. Additionally, we provide weekday programming that corresponds with the Biergarten season such as Market Muscles workout series on Wednesdays and Music at the Market on Fridays. We also host dozens of events throughout the year such as Holiday Market, Art & Poetry, and Fall Food Fest.



Thank you for visiting this historic gem! Findlay Market is the 5th most visited place in the city (right behind the Cincinnati Zoo, Great American Ballpark, Museum Center and Hard Rock Casino). We hope you enjoyed learning more about the market and will enjoy a delicious bite to eat and some goodies to take home.

Enjoyed your tour?

Please consider making a donation to ensure this historic gem is here for decades to come. Donations and merchandise purchases can be made at the Market Center located near Stop 4.

Learn more about Findlay Market and our merchants at www.findlaymarket.org

**1801 Race Street,
Cincinnati, OH 45202**

(513) 665-4839

info@findlaymarket.org

**Hours:
Tuesday-Friday, 9am-6pm
Saturday, 8am-6pm
Sunday, 10am-4pm**



Historic Findlay Market's Self Guided Tour

Findlay Market is Ohio's oldest continuously operated public market and one of Cincinnati's most cherished institutions, welcoming more than one million visitors each year. Located just blocks from downtown in Over-the-Rhine, a dense historic neighborhood rich in 19th century architecture, Findlay Market remains the bustling center of farm fresh, locally sourced, artisanal and specialty foods. Open Tuesday through Sunday year round, Findlay Market is home to more than 50 full-time merchants selling meat, fish, poultry, produce, flowers, cheese, deli, ethnic foods and more. On weekends, the market also hosts a thriving farmers market, a vibrant outdoor market, numerous street performers and several special events. Please follow the route on the map provided to learn more about Findlay Market.

Stop 1

Findlay Market, founded in 1852, takes its name from early Cincinnati settler and civic leader James Findlay, who came to Cincinnati with his wife, Jane in 1793. Twice mayor of Cincinnati, he led a regiment in the War of 1812, and later served in the U.S. Congress.





ARTICHOKE

ELM ST. SOCIAL CLUB

BEE HAVEN

FINDLAY LAUNCH

FRENCH CRUST

THE RHINED

FINDLAY KITCHEN

OTR PREMIUM CIGARS

PHO LANG THANG

HIGH FIVE SALON

SPRUCE NAIL SHOP

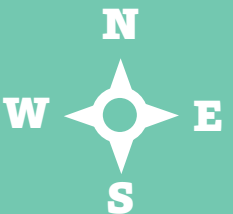
DEEPER ROOTS

BANASUN SMOOTHIE BAR

CHERBOURG CYPRUS

GOOSE + ELDER

OUR DAILY BREAD



FARMERS MARKET

1

2

7

4

6

5

3

ELM ST

ELDER ST

ELM ST

RACE ST

ELDER ST

RACE ST

PLEASANT ST

E ELDER ST

ESSEN STRASSE

EDUCATION CENTER

ECKERLIN MEATS



ATM

MADISON'S

DEAN'S MEDITERRANEAN IMPORTS

NOLI MODERN ITALIAN KITCHENS

BLUE OVEN BAKERY

SKT CERAMICS

MAKERS BAKERS CO.

EARTH-GANICS

ETC PRODUCE + PROVISIONS

ROTH PRODUCE

URBANA CAFE

GIA & THE BLOOMS

LIKE MOMS ONLY VEGAN

ELAINE'S KITCHEN

COLONEL DE GOURMET HERBS & SPICES

BOUCHARD'S PASTA

SEATING SPACE

ATM

KOFINAS

TASTE OF BELGIUM

GRAYSON'S MEATS & DELI

K & J SEAFOOD

HARMONY PLANT FARE

THE COUNTRY MEAT CO.

DOJO GELATO

NEIL LUKEN MEATS

J.E. GIBBS CHEESE

LUKEN'S FISH, POULTRY & SEAFOOD

MAMA LO HIZO

THE GRILL

MARKET CENTER

EM'S BREAD

GRAMMA DEBBIE'S KITCHEN

LK

ARET'S GYROS

MACKIE QUALITY MEATS

THE GOURMAND GROUP

ELI'S BBQ

THE AREPA PLACE

MAVERICK CHOCOLATE CO.

MAMA MADE IT

COLLECTIVE ESPRESSO

OTR BAGEL BAR

CININNATI HEMP COMPANY



★ = Historical Marker